

# Elevate your Capture and Proposal Management Prowess with Privia Professional Services



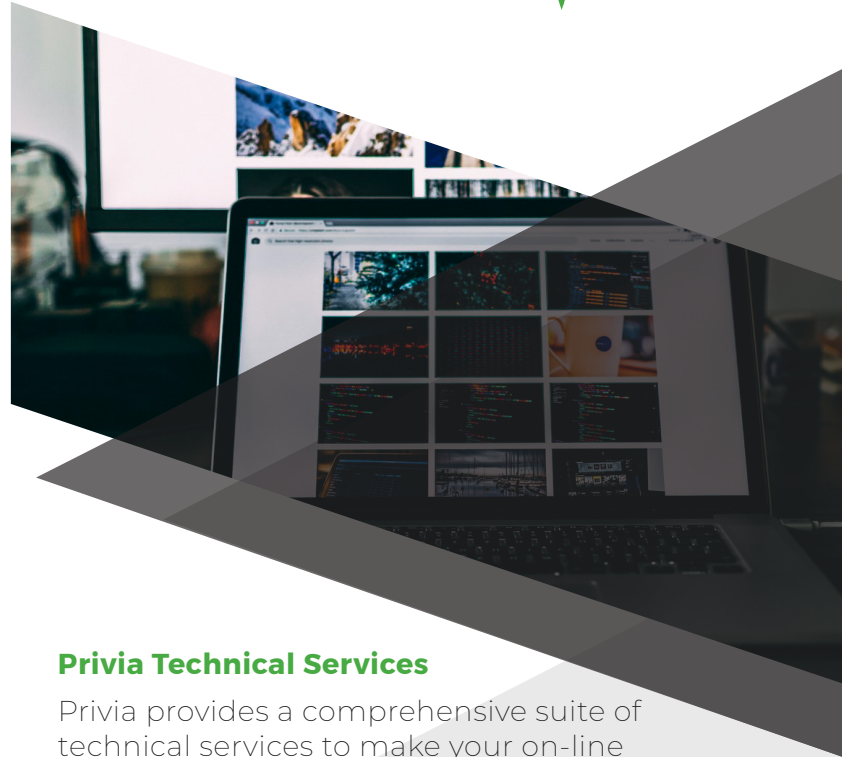
To maintain and grow your business, your organization must continue to bid and win new work – all while ensuring your current customers remain satisfied and your services continue to be delivered on-time and on-budget.

With the Privia Capture and Proposal Management Software Solution, you've taken the first step toward streamlining your capture and bidding processes. Now, elevate your success with Privia Professional Services.

## FREE UP YOUR RESOURCES

Are you over-taxing your limited employee resources to provide the proposal management support and expertise you need to keep pace? Is this limiting your client success and your growth potential? You've got project plans to execute and clients to support.

Don't risk your success by diverting your expert resources to proposal support. Let the experts at Privia handle that and get your experts back to business.



### Privia Technical Services

Privia provides a comprehensive suite of technical services to make your on-line experience the best possible. Companies large and small can leverage our product knowledge, administrative know-how, and performance enhancing technical services so that your team can concentrate on writing and winning!

### Privia Administrative Services – Get Your Team Back to Business!

#### PRIVIA SILVER

Mid-to-low level proposal activity

Up to 4 hours/month for Support to Privia Admin, Recurring User Training, and Support to Proposal Center Portal Implementations

**\$500**  
per month\*

#### PRIVIA GOLD

Consistent proposal activity and/or multiple simultaneous proposals throughout the year

Up to 10 hours/month for everything Silver provides, plus Consulting

**\$1000**  
per month\*

#### PRIVIA GREEN

Active proposal centers and multiple simultaneous proposal efforts

Up to 20 hours/month for everything Silver and Gold provide, plus Product Customization or Configuration, Specialized Support for “non-standard” configuration and On-call Assistance, available on-site\*\*

**\$2500**  
per month\*

\* Based on two year subscription.  
\*\* Travel costs not included.



# CONSULTING SERVICES

In addition to the Technical Services discussed above, Privia's Proposal Consulting Partners are available to support your Capture and Proposal process – using Privia's Software Solution – from start to finish. As business developers and proposal specialists, technologists and problem solvers, the Privia team is expert at winning the game of capture and proposal management. Privia can help you better leverage your investment, ease the challenge of resource allocation and reduce the stress of overburdened resources. Whether you're looking to free up resources or augment your team to pursue more opportunities, Privia's Professional Consulting Services provide the insight, expertise and tools you need to maximize your wins.



## PROPOSAL MANAGEMENT & SUPPORT

From proposal management, writing, and research to production and end-to-end staffing, Privia Experts augment your team, helping them at every step of the way to address more opportunities and achieve your goals:

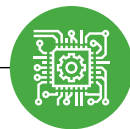
- ▶ Increase win rates
- ▶ Improve resource projection and budget management efficiency
- ▶ Onboard effective, best practice processes



## PRODUCT TRAINING

From deployment to administration and maintenance, Privia experts help you take full advantage of your technology investment. Focus your team on pursuing new business and achieve your goals:

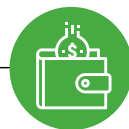
- ▶ Solutions to application related questions, training, maintenance, updates and issues
- ▶ Take advantage of best practice functionality, from automated workflow replication and alerts to pipeline management and reporting



## PROPOSAL TRAINING

Customized training combines client-specific methods and procedures with industry best practices to increase your team's capacity to deliver winning proposals by:

- ▶ Standardizing a common understanding of processes
- ▶ Bringing consistency to proposal development and delivery
- ▶ Enhancing skills and knowledge and contribution potential
- ▶ Reduce stress and improve win rates



## BUSINESS SUPPORT

Document business practices and analyze to leverage technology to better track leads, manage capture and proposals and improve communications to achieve your goals:

- ▶ Efficient use of business development funds
- ▶ Better match opportunities to capabilities
- ▶ Increase probability of down-select and contract award
- ▶ Improve pipeline for corporate growth

Contact Privia and explore your options today. Then get your experts back to business and watch your win rate grow.